

Instagram Analytics for

#assembleaigersitalia2015

October 30th, 2015

data certified by

metriZ
for Instagram Professionals

metriZ Instagram Analytics for

#assembleaigersitalia2015

FINAL REPORT - HIGHLIGHTS

ESTIMATED REACH

1,506,272

Accounts reached



SPREAD

EXPOSURE

18,958,597

Impressions

MEDIA

2,331

Photos posted



POST

CONTRIBUTORS

301

Instagram accounts

LIKES

702,976

Received



ENGAGEMENT

COMMENTS

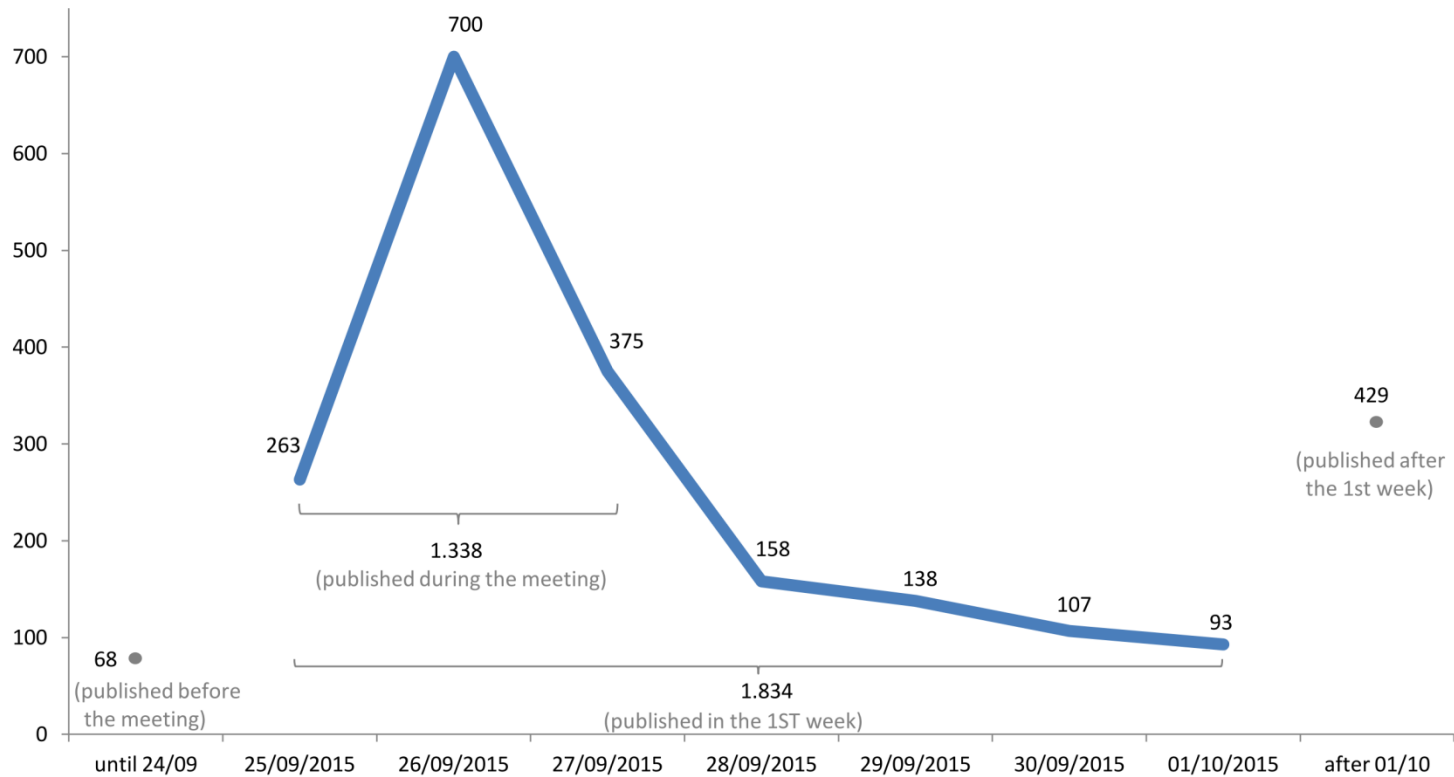
27,516

Received

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FINAL REPORT - TOTAL MEDIA CHRONOLOGY

TOTAL MEDIA = 2,331
PUBLISHED during the meeting = 1,338
PUBLISHED AFTER THE MEETING = 925

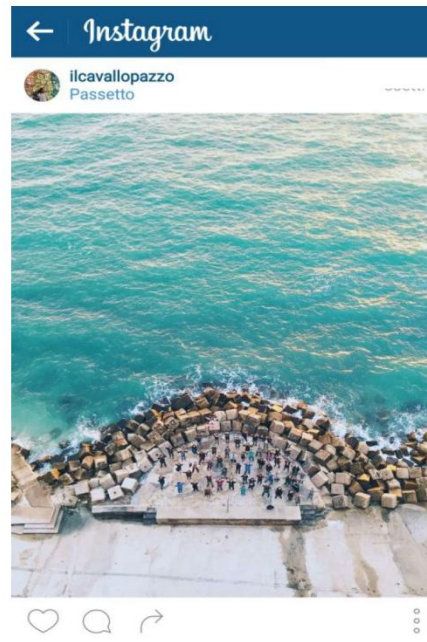


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FINAL REPORT - MORE ENGAGING USER

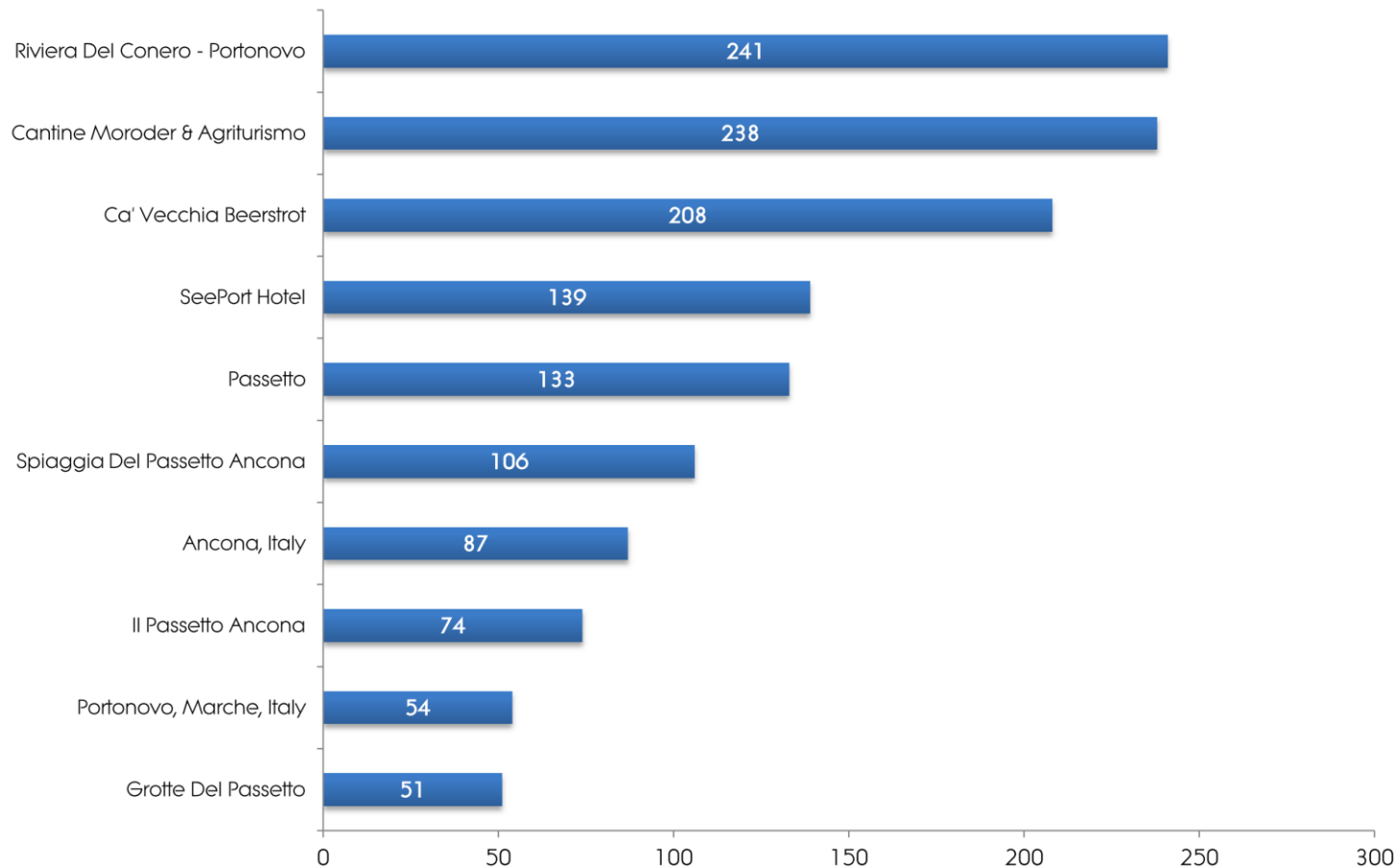
MOST LIKED AND COMMENTED PHOTO



Likes: 3.514 Comments: 215

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FINAL REPORT - BEST GEOLOCATION USED



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FINAL REPORT - TOP 10 MEDIA CONTRIBUTORS

Rank	User	Media
1)	@igersmarche	59
2)	@gaker79	57
3)	@polapple	45
4)	@francina1983	41
5)	@sanjeye.silva	27
6)	@alessandrapolo	27
7)	@alessandraottaiano	27
8)	@marygrace83p	25
9)	@citylivesketch	23
10)	@milcsecond	23

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